

# The Zero-Cost Corporate Platform Model

## A Smarter Way to Manage Corporate Accommodation

**tobook** provides corporate clients with a fully branded accommodation booking platform at zero cost. We handle setup, branding, and ongoing service, while our commissions come from hotels—not our clients. This model creates clear benefits for everyone involved.

### CORPORATE CLIENTS



#### Save money while gaining a premium booking solution.

- Zero setup or subscription fees.
- Fully branded platform tailored to company needs.
- Streamlined booking for employees or teams.
- Professional reporting and analytics included.

**The Benefit:** Companies get a turnkey accommodation solution with no upfront costs or hidden fees—tobook handles everything.

### HOTELS & ACCOMMODATION PROVIDERS



#### Gain more bookings through our corporate network.

- Commission per booking provides a performance-based model.
- Access to corporate clients seeking reliable, bookable inventory.
- No platform subscription or additional fees.

**The Benefit:** Hotels pay only for actual bookings, making this a low-risk way to increase corporate business.

### EMPLOYEES & TRAVELLERS



#### Enjoy a seamless and transparent booking experience.

- Book through a platform branded and supported by their employer.
- Clear, consistent pricing with corporate policies applied.
- Easy access to corporate-approved hotels.

**The Benefit:** Employees get convenience, flexibility, and a professional booking tool without extra cost.

## WHY IT WORKS

By absorbing setup and branding costs, tobook removes friction for corporate clients, ensuring free access to a high-quality solution.

tobook: A zero-cost platform for clients booking 200 nights and more